



## Cambridge Heritage Research Centre

# Community Resilience and the Economics of Heritage

The different ways heritage acts as an economic asset, or has economic value ascribed to it, exist in complex relationships. Archaeologists and heritage managers have been active in influencing and using these relationships to achieve a number of goals. Not least amongst these goals are attempts to fulfill the perceived potential of the contribution of heritage to community development and resilience. Central to this are strategies for how communities are able to have the agency to sustainably utilize cultural heritage to create futures of their choosing. This lecture will review the issues involved and the lessons learned from attempts at using the economic value of cultural heritage to support community resilience. In particular, it will examine the work of the Sustainable Preservation Initiative, and a number of case studies from Jordan.

*Paul Burtenshaw is an independent specialist in cultural heritage and how it provides sustainable development opportunities. He was the Sustainable Preservation Initiative's Director of Projects for five years, and has been involved in various projects worldwide to do with cultural heritage and sustainable community development. Paul obtained his PhD at University College London which examined the economic value of archaeology.*

**Dr Paul Burtenshaw**

*Independent Specialist in Cultural Heritage*

**Thursday 26 November, 4pm**

To receive a link to this event please register at: <https://tinyurl.com/y5rxqno9>

